



# SCOMO'S 5-STEP CURRY RECIPE



Have you trashed your country's reputation at a global summit? Accidentally skipped off on holidays during a national crisis again? Here's a great little recipe for an Indian curry that'll divert attention in under 30 minutes.



## **Step 1: Prepare the ingredients**

This is something you can get Jen or the girls to do while you're watching telly. I usually tell them to just get everything out of the pantry that looks a little bit ethnic - doesn't matter if it's actually part of the curry or not. It's the optics. No-one's going to realise that Lee Kum Kee soy sauce doesn't go in an Indian curry. What's important is that there are some Asian letters on the bottle which will play well in marginal electorates.



## **Step 2: Set up the photo shoot**

I generally try to keep the shoot team to under 10 - two photographers, a stylist, makeup, lighting, lighting assistant and a PR exec should do it - although you might want to consider a third photographer and a props manager if the polls are looking particularly bad. You'll need to get off the couch for this bit, but it'll only take a few minutes. Put on an apron and a cap, hold a wooden spoon over a pan, and then look up as if you're surprised to see a full camera crew in your kitchen. Done in one take.





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## **Step 3: Order Uber Eats**

Most people will have a choice of good Indian restaurants nearby, so pick whichever one donates to the Liberal Party. Doesn't matter if the curries you order have no resemblance to the ingredients you photographed – no-one will know. Oh, and here's a little ScoMo hint: tell the driver you've tipped them, but don't actually tip them. It's the perfect way to make people temporarily like you without actually spending any money.

## **Step 4: Set up the second photo shoot**

Once Jen has put all of the delivered food into bowls and set the table, get the crew to take a few more shots of the 'finished product'. If the crew has already left, just download some pictures from Google images.

## **Step 5: Post to social media**

This is the most important step in making a great curry. Get your social media team to make the caption light-hearted and upbeat, so it feels like it's been thrown together in a knockabout domestic setting rather than carefully orchestrated by a PR department. Also, add in a few clumsy Indian or Sri Lankan references in the caption. That way, it'll seem like you're into the culture, even though if you actually saw someone of that heritage in real life, you'd probably ask to see their papers. Bon Appetite!